

Dissemination Strategies

Benjamin Macri, NP / Beriline Akwe, RN

- Collaborate with providers that are eligible for MassHealth student loan repayment for community and behavioral health providers
- Present to leaders of Department of Mental Health Loan Repayment
- Provide clinical guidelines for clinicians and residential staff through educational webinars
- Present work to the managers' meeting for community mental health workers

Massachusetts Department of Mental Health / Daniel Breslin

- Develop partnerships across mental health service providers in Boston area – Behavioral Health Community Partners, Allied Community Health
- Identify DMH champions from each area

MGH Social Work / Amy Corveleyn, MSW, LICSW

- Attend and present initiative and research at national conferences such as American Psychosocial Oncology Society (APOS) Annual Conference and Association of Oncology Social Work (AOSW) Annual Conference.
- Collaborate with key leadership at APOS, AOSW, and the National Association of Social Worker (NASW) to offer webinars, presentations, and talks to national audience of mental health clinicians.
- Target organizations that focus on mental health workers

MGH Radiology / Efren Flores, MD

- Write and publish a white paper based on topics discussed and participant feedback offered at the 2019 Bridging the Divide Symposium.
- Develop annual training module – and additional trainings and professional development opportunities – for all MGH employees around how to provide compassionate, high quality care and service to persons with mental illness.
 - Amy / MGH LGBTQ HealthStream training as a model – in particular, use of role play as an effective teaching tool
 - Kelly / MGH Security as partners in conversation and initiatives
- Present work at American Society for Radiation Oncology (ASTRO) Conference (could go along with Jennifer Shin's)

National Alliance on Mental Illness (NAMI) Massachusetts / Ruthanne Switzer

- Publish Collaborative's work in monthly NAMI Newsletter
- Include Collaborative at NAMI National (June 2020) Convention and NAMI Local (October 2019) Convention agendas
 - Mortality gap as call to action
- Submit Collaborative's work to the National Office's quarterly magazine, NAMI Advocate

- <https://www.nami.org/About-NAMI/Publications-Reports/NAMI-Advocate/NAMI-Submission-Guidelines>
- Leverage connections to publicize work via local public radio and TV programs
- Present work to NAMI affiliates across the state

MGH Cancer Center / Jennifer Shin, MD

- Kelly and Jen to work together to foster Cancer Center partnership
- Highlight Engage Initiative to partners within American Society of Clinical Oncology (ASCO) such as the Disparities Committee and Education Committee (Bev Moy, Current Chair)
 - Opportunities for presentation and/or education sessions at 2020 conference.

Work with ASCO Quality committee (Terry Mulvey, chair)

Peer Mentor / Cameron Ware

- Integrate peer mentors, include as part of peer specialist training for older adults (Robert Walker, DMH)
- Involve faith organizations
- Encourage sharing of personal stories by high-level professionals (Selfie Campaign, in our own voice)